

Globe and Mail Writer Fashion Story Winner

Edmonton, July 3. — It was announced at the opening sessions of the biennial meeting of the Canadian Women's Press Club here that the annual prize of \$300 donated by Elizabeth Arden for the best article on fashions or beauty has been won by Olive Dickason, assistant women's editor and fashion writer of The Globe and Mail.

Doris McCubbin, also of Toronto, won the first prize in the annual memorial awards competition of the CWPC for her article How to Live in a Suburb, published in Chateleine.

Simma Holt, Vancouver Sun reporter, won the club's memorial award for the best news story of 1955-56 by a female journalist.

Mrs. Holt, a native of Vegreville, Alta., was awarded first prize for her story, "Blackmail Made Me Quit," last September on why lawyer T. G. Norris left the Vancouver police investigation.

Mrs. Rae Williams of New Westminster, chairman of the press club's memorial awards committee, announced the 1955-56 prize winners.

Mrs. Iris Fleming of Chatham, won an award for the best column and feature with a story on a cerebral palsy training centre, published in the Chatham Daily News.

The prize for the best radio script went to Mrs. Noel Balke of Willowdale, for The Mysterious Callers, broadcast on the CBC's Trans-Canada Matinee.

Honorable mention winners:

News story: Phyllis Griffiths, Toronto Telegram, for All-Star Defense Man turns out to be a Girl; Jo Carson, Cobourg, for Living with Death in the Next Bed in the Evening Guide, Port Hope and Cobourg.

Column and features: Irene Craig Neil, Port Stanley, for her story Search for Individuality Wrecks Christmas List, published in The Globe and Mail; Barbara Kilvert, Winnipeg Free Press, for They work the late Watches of Night; Isabel Miller, Edmonton, for Just Cook and Bottle Washer, published in the Family Herald and Weekly Star; Mrs. Madge P. Grantham, Edmonton Journal, for No Money Left for Fencing; and Evelyn M. Clarkon, Edmonton Journal, for The Spontaneous Gift.

Beauty and fashion: Mrs. Winnifred Mather, Vancouver Province, \$200 second prize, for Shining, Clean, Look, and honorable mention, Rosemary Boxer, Toronto, for How Mother won a Makeover, in Chateleine.

Magazine article: Anna Painhaud, Winnipeg, for A Drawerful of Porridge, in Chateleine, and June Callwood, Toronto, for The Miracle Factory that Began in a Stable in Maclean's.

Radio scripts: Doris Dickson,



Olive Dickason

Windsor, for Jack Miner's Bird Sanctuary, broadcast on CBE, Windsor; Eileen Laurie, Vancouver, for B.C. Profile, on the CBC, and Anne Francis, Ottawa, for Women and Crime, also on the CBC.

Mrs. Dickason's award-winning article was headlined Historical Background Gives Style Solidity and was the first report of the New York fashion press week last January. She traced the inspiration of the newest fashions to historical periods.

Mrs. Dickason will cover the out-of-town press week of the New York Dress Institute beginning Sunday in New York.

In the words of the judge, Doreen Day, fashion co-ordinator for Eaton's in Montreal: "She has shown a great deal of research. In presenting today's fashions she has agreed with the average reader that the fashion of the past has been revived, but she has shown that its new life is not only applicable to present-day living but offers attractiveness as well."

Mrs. Dickason was born in Manitoba and worked on newspapers in Regina, Winnipeg and Montreal before joining the staff of The Globe and Mail.

The first winner of the Elizabeth Arden award was Aileen Adams for fashion reports from Paris appearing in The Globe and Mail.